



CANNABIS

COPY · CONTENT · TRANSLATIONS

# ABOUT US

**ATTRACT. ENGAGE. CONVERT. RETAIN.**

**We help cannabis brands like yours stay relevant and profitable in this increasingly competitive industry.**



Simply put, we help businesses like yours attract their ideal customers to your product or service and we make them want to buy it from you. We help you make the most of every visitor that lands on your website, and build those valuable relationship with your customers that make them come back for more. And, we also save you the time, money and effort it would take to do it yourself.

We do this by using a mix of psychology, industry marketing strategies and cannabis industry experience to create conversion-focussed copy that entice and persuades visitors to take action, and trust-building content that drives traffic and generates leads.

We offer our services in both English and German, meaning that you can reach a wider audience than you could ever have imagined reaching before.

**We are experts in our respective fields and specialists in the cannabis industry, and we know the pitfalls, difficulties and challenges of working within this industry.**

Working exclusively in the cannabis industry, we appreciate the difficulties you face. We understand that you need someone that knows what you are up against. Someone that knows how to change those challenges into solutions. Someone that can help you attract customers and generate sales *despite* these obstacles.

With our experience, resources, and deep commitment to our craft, we help you to attract visitors, connect with your audience and convert prospects into customers.

## WHY US

utilising the timeless elements of human psychology in the art of persuasion and relationship building

taking advantage of multiple marketing techniques to boost your conversions and help you engage with your customers

understanding that traffic is useless if that traffic isn't engaged, which is why we write for your audience, using your brand voice

only working with a handful of select clients at one time ensuring we have the time to devote to your business and brand, providing you the best possible service

# MEET OUR TEAM

Our network also includes a select group of freelancers ranging from web developers, branding experts, to SEO gurus and social media hackers. Ideal for cannabis startups that need help launching their new brand.



LIEZE BOSHOFF

**FOUNDER**

English Copywriter & Content Creator



FLORIAN KÜCH

**BUSINESS MANAGER**

German Content Creator & Translator



# SERVICES

## CANNABIS WEB & AD COPY

Differentiate your brand, persuade visitors, and inspire action

[LEARN MORE](#)

## CANNABIS CONTENT & MARKETING

Increase traffic, generate leads, and build your tribe

[LEARN MORE](#)

## GERMAN CONTENT & TRANSLATIONS

Reach a wider, international audience with multiple languages

[LEARN MORE](#)

# TRUSTED BY CANNABIS BRANDS GLOBALLY

Our clients range from cannabis startups, to cannabis industry veterans, to cannabis industry news hubs and magazines located in the North Americas, Europe and the UK.

We also work closely with branding, inbound marketing and design agencies, writing content and copy for projects with their clients.





## GET IN TOUCH

Have you decided you would like to work with us, or are you interested in finding out more?

Contact us by calling, mailing or visiting our website. We're always happy to have a chat AND the first consultation is free!



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